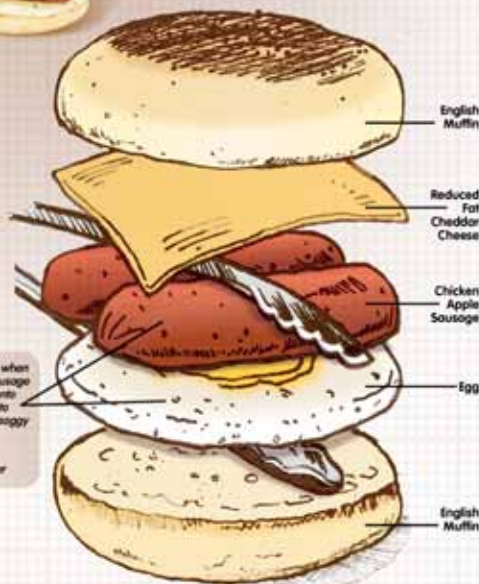


CHICKEN APPLE SAUSAGE BREAKFAST SANDWICH

Chicken sausage seasoned with spices and real apple



FUDGE CROISSANT DONUT



A Croissant Donut with fudge filling and topped with drizzle



DECEMBER 28, 2015 - JANUARY 31, 2016

Fruit and yogurt needs to be fully flavored. Scoop should include fruit and some of the flavored fruit juices.



VARIETIES	CLIP MARKING	SIZE	YOGURT	BASE	FRUIT
Tropical Mango	TMS	16 oz. ONLY	4 oz.	2 oz.	2 scoops Peach/Pineapple Blend
Strawberry Banana	SBS	16 oz. ONLY	4 oz.	2 oz.	2 scoops Strawberries

Hot! CARAMEL MACCHIATO

2 SHOTS OF ESPRESSO OVER MILK WITH A SWIRL

Ice! CARAMEL MACCHIATO



DO NOT SHAKE OR STIR FINAL BEVERAGE

	SMALL	MEDIUM	LARGE
SHOTS of ESPRESSO	1 Small	1 Small	1 Small
PUMPS of SWIRL	2	3	4



BREAKING NEWS

SCAN TO VIEW VIDEO ON WINDOW 1 PRODUCTS





Window Readiness

1

AT-A-GLANCE

December 28 – January 31

2016

ALL

START

Products and Programs Overview

Required and national unless indicated otherwise

Returning Favorite!

Chicken Apple Sausage Breakfast Sandwich

LTO: W1 – rundown in W2



New

Fudge Croissant Donut

LTO: W1 – W2



New

DD Perks® Offer

\$1.29 ANY Medium Hot or Iced coffee after 2pm



STOP (Can continue to sell while inventory is available)

- Pumpkin Swirl
- Sweet Black Pepper Bacon Sandwich
- Holiday Cookie Flavored Swirls
- Snickerdoodle Croissant Donut
- Caramel Cheesecake Square
- Holiday Wreath

CONTINUE

- Hot Cocoa K-Cups®

PERMANENT PRODUCTS WITH MEDIA

Smoothies



Caramel Macchiato



Window 1 Readiness Booklet Contents

Preparation

Products and Programs Overview

Restaurant Readiness

Ordering

Information

Guidelines

Job Aids Placement

Product and Program Details

Training

Chicken Apple Sausage Breakfast Sandwich

Other

POS Pricing

Upcoming Events

Prep for Window 2

Planogram

Readiness Checklist

Readiness Kit Contents

- Booklet
- Poster
- Job Aids



Restaurant Readiness

Preparing for Window 1

December 28, 2015
- January 31, 2016

Week of 12/6

- W1 Readiness Kit arrives
- 12/11 New SKUs available to order
- Place NDCP/DEAN orders
- Order merchandise you plan to promote
- Plan and schedule training (see TRAINING)

Week of 12/13

- Order new SKUs for:
 - Chicken Apple Sausage
 - Fudge Croissant Donut
- Recommended start for:
 - Introducing employees to W1 products and programs
 - Conducting W1 detailed product training (see TRAINING)

Week of 12/20

- Recommended completion of:
 - Introducing employees to W1 products and programs
 - Conducting W1 detailed product training
- Download and print W1 nutritionals from OPS Source
- Place CML order
- Post job aids (remove outdated LTO job aids)
- Post performance checklists

Week of 12/27

- POS product buttons and any other menu changes required for Window 1 were available with your Window 11/12 download
- 12/27 W12 ends
- 12/27 Display W1 POP at end of day
- 12/28 W1 opens

- Red denotes required activity
- Black denotes recommended activity

Ordering

Information



New SKUs Needed for W1 Featured Products

REMINDER: This table only includes NEW SKUs needed to make the featured products for this window.

DD-DCP	Item Name	SKU#	Available	Case Count	Yield	SAP ✓
Sandwiches						
ALL	Chicken Apple Sausage	141134	12/11	2/6 lbs	79	✓
ALL	Hash Brown Tongs*	715433	NOW	1	N/A	
Full Producers/In-restaurant Finishing/Just Baked Finishing						
ALL	Croissant Donut Dough (CML/FP)*	233298	12/11	150/case	150 donuts	
ALL	Donut Box Single (Croissant Donut Box)*	319041	NOW	75/case	75 boxes	
ALL	Just Baked Croissant Donuts (JB/Hybrid)*	233296	12/11	75/case	75 donuts	
ALL	Brownie Batter Filling	240825	12/11	22lb/pail	550 donuts	✓
ALL	White Icing*	247000	12/11	23lb/case	690 donuts	
ALL	White Icing*	237010	12/11	55lb/case	1660 donuts	
ALL	Chocolate Icing*	246000	12/11	22lb/case	660 donuts	
ALL	Chocolate Icing*	246010	12/11	55lb/case	1660 donuts	
ALL	Pastry Bag*	703160	12/11	1	N/A	
ALL	Star Tips*	703700	12/11	6	N/A	
ALL	12 oz. Squeeze Bottle*	704250	12/11	1	N/A	

*Only order if needed

Guidelines

The following chart shows the recommended order quantities based on typical average sales and are intended to help you order enough for the product launch week. These quantities may not directly apply to your restaurant. Refer to your restaurant's Average Weekly Sales and/or past promotions to help determine the initial quantity for your restaurant. For additional assistance or if you need to order more than the guideline, contact NDCP Member Services.

NOTE: The recommendations are designed to provide you with initial order quantities to support one week of expected sales with a buffer.

Chicken Apple Sausage

Average Weekly Sales (AWS)	Recommended Initial Case Order				
	Southwest	Northeast	Mid-Atlantic	Southeast	Midwest
\$ 5,000 – \$24,999	1	1	1	1	1
\$25,000 – \$29,999	2	1	1	1	1
\$30,000 – \$34,999	2	1	2	2	1
\$35,000 – \$44,999	2	1	2	2	2
\$45,000 +	2	2	2	2	2

Fudge Croissant Donut (Donut only)

Average Weekly Sales (AWS)	FOR JUST BAKED LOCATIONS Recommended Initial Case Order				
	Southwest	Northeast	Mid-Atlantic	Southeast	Midwest
\$ 5,000 – \$19,999	1	1	1	1	1
\$20,000 – \$24,999	1	1	2	1	1
\$25,000 – \$39,999	2	2	2	2	2
\$40,000 – \$44,999	2	2	3	2	2
\$45,000 +	3	3	3	3	3

Fudge Croissant Donut

Dozens of Donuts (total production) per Week	FOR FULL PRODUCERS Recommended Initial Case Order					
	200	350	500	750	1,000	2,500
Product SKU	Order this many cases/week					
Croissant Donut	1	1	2	2	3	6
Brownie Batter Filling	1	1	1	1	1	2



Job Aid Placement



Sandwich Station Job Aid Holder

- Chicken Apple Sausage Breakfast Sandwich



Donut/Bakery Binder

- Donut Deco Guide



Product and Program Details



Returning Favorite!

Chicken Apple Sausage Breakfast Sandwich



Chicken sausage seasoned with spices and real apple

- Reduced Fat Cheddar Cheese, Chicken Apple Sausage, and egg on an oven-toasted English muffin
- TurboChef Button



- Tongs are needed
- Chicken Apple Sausage can be hot held



Resources New Chicken Apple Sausage Breakfast Sandwich, and existing Split Sausage Thaw

Egg Sands & More

Chicken Apple Sausage Sand



New

Fudge Croissant Donut



A Croissant Donut with fudge filling and topped with drizzle

- Must be packaged in single donut box
- Merchandising requirement: 4-piece minimum until 1 p.m.
- We recommend merchandising on 3rd shelf, behind primary register
- Combo gel #2 features Fudge Croissant Donut
- **Remember:** Deluxe Donut Upcharge button is available when guests would like to include higher priced donuts in their bulk donut purchase (ie: croissant donuts)

ALLERGEN

Croissant Donut is prepared in a facility that prepares products with egg, soy, and tree nuts (pecans & hazelnut). Contains milk and wheat as well as trace amounts of egg, soy, and tree nuts (pecans, hazelnut). It could be a potential allergen for guests who are allergic to nuts.

Resources Donut Deco Guide

Donuts & Munchkn > Deluxe Donuts > Fudge Croissant Donut

Fudge Croissant Donut

Donuts & Munchkn > Deluxe Donuts > -6- Filled Croissant Donuts

-6- Filled Croissant Donuts

Donuts & Munchkn > Deluxe Donuts > -12- Filled Croissant Donuts

-12- Filled Croissant Donuts

DD Perks® Offer



\$1.29 ANY medium Hot or Iced Coffee after 2pm for all DD Perks® members

- In-transaction discount applies to ANY medium coffee size after 2pm
- Employees must ring in the medium size coffee in order for the discount to apply correctly
- Guests must have money on their enrolled DD Perks Card in order for the discount to apply
 - Guests can split payment methods if necessary, but must pay a portion with the enrolled DD Perks card

Permanent Product with media

Caramel Macchiato



2 shots of espresso over milk with a swirl

- **Recommended optional chalkboard message:**
Did you know? Our NEW Caramel Macchiato contains two shots of espresso over milk combined with the creamy flavor of caramel? Try one today!

- Available hot or iced
- Available in decaf
- Sweetened with caramel swirl
- Use two steaming pitchers when building the beverage. This is key for speed of service and layering.
- Can be made with Almond Milk – using cappuccino line in pitcher
- Iced Macchiato:
 - Use pitcher to mix cold milk and swirl

Resources Existing Macchiato job aids; existing “U” Courses

Select Size > Hot Espresso > (Size) Macch- iato

Medium Macch- iato

Select Size > Hot Espresso > (Size) Decaf Macch- iato

Medium Decaf Macch- iato

Select Size > Iced Espresso > (Size) Iced Macch- iato

Medium Iced Macch- iato

Select Size > Iced Espresso > (Size) Iced Decaf Macchiato

Medium Iced Decaf Macchiato



Permanent Product with media

Smoothies



Made with real fruit and low-fat yogurt

- Use smoothie measuring cup
- Fruit and yogurt must be fully thawed
- Only available in 16 oz

Resources Existing Smoothie job aids; existing “U” Courses

Select Size Small > Coolata & Frzn Beverage > DD Smooth-ie > DD Straw-berry Banana

DD Straw-berry Banana

Select Size Small > Coolata & Frzn Beverage > DD Smooth-ie > DD Tropical Mango

DD Tropical Mango





Training

Hands-on training is recommended for products included in this section. Training follows the Learn It, See It, Do It, and Check It model.

Recommended Training Agenda

- Review entire **Product and Program Details** section and resources listed below with employees
- For products included in this **Training Section** review resources listed below
- Schedule time for hands-on training for products included in this section

PREPARING

	Chicken Apple Sausage Breakfast Sandwich 
New SKU	<input type="checkbox"/> Chicken Apple Sausage
New Ingredient Prep	<input type="checkbox"/> Thaw Chicken Apple Sausage 24 hours ahead of time
Non-Standard Smallwares and Supplies	<input type="checkbox"/> Tongs
Resources <ul style="list-style-type: none"> • Review prior to employee training 	<input type="checkbox"/> Product and Program Details <input type="checkbox"/> Split Sausage Thaw Job Aid (existing on OPS Source) <input type="checkbox"/> Chicken Apple Sausage Breakfast Sandwich Job Aid <input type="checkbox"/> Readiness Video 
U Courses	Not applicable

LEARN IT	SEE IT	DO IT	CHECK IT
Describe the product	Demonstrate how to build the product	Have employees demonstrate how to build the product	Verify employees knowledge and skill 1 – 2 days later

Recommended Product Training

The following training outlines portions of the job aids as context for the key training points. The entire job aid is not shown; please have the actual job aids for training purposes.



Returning Favorite!

Chicken Apple Sausage Breakfast Sandwich

Preparing for Training Session

Resources

- ☐ Readiness Video
- ☐ Readiness Poster
- ☐ Job Aids:
 - Split Sausage Thaw (existing on OPS Source)
 - Chicken Apple Sausage Breakfast Sandwich

Smallwares and Supplies

- ☐ Tongs

Product Description

LEARN IT

Chicken sausage seasoned with spices and real apple



BACK OF HOUSE

SEE IT

Demonstrate how to describe this product to a guest; review Readiness Video

DO IT

Have employees demonstrate how they would describe this product to a guest

Build Sandwich

LEARN IT

AT SANDWICH STATION

COOK UP TO 2

1

1 EGG
CRSSG

2 EGG
CRSSG

2

Toast English Muffin*

TOAST BREAD → ENGMUF

* Can also be toasted in Hatco Dual Conveyor

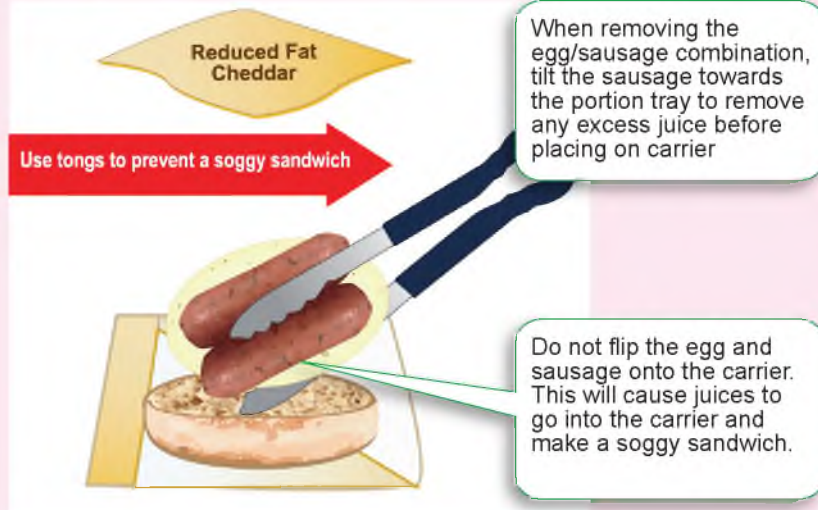
Sausage should always be cut side down on the egg

When cooking, use patty paper so that the egg does not stick to portion tray

Emphasize the correct cook button to ensure the product is at the correct temperature and not cold

Build Sandwich continued

LEARN IT



AT SANDWICH STATION

SEE IT

Demonstrate product build

DO IT

Have employees practice building the sandwich using the cook/build job aid until proficient

Ring the Sandwich

LEARN IT

▶ Ring



SEE IT

Demonstrate how to ring in the Chicken Apple Sausage Sandwich

DO IT

Have employees ring in the Chicken Apple Sausage Sandwich on the POS

Check Readiness

CHECK IT (OPTIONAL)

During the first few days of the promotion, check to see if the product is being made to standard and that employees are all able to properly describe the product to guests



POS Pricing



Products

The menu updates were available with the Window 11/12 download on **October 15, 2015**. Check the dashboard in POS for menu status.

New Item Description	BOS Item Name	BOS Category	POS Screen Location
Fudge Croissant Donut	Croissant Donut	D-Donuts Qty	Donuts & Munchkn > Deluxe Donuts > Fudge Crosant Donut, -6- Filled Crosant Donuts, -12- Filled Crosant Donuts
	6 Croissant Donuts		
	12 Croissant Donuts		
	Modifier Name: Fudge Modifier Name for 6 and 12: Filled		
Auto Combo Names: CroissantDonut&Beverage			
Pricing Action: Must price "CroissantDonut&HotCoffeeMD" auto combo or else the incorrect price will be displayed on your Digital Menu Boards! If you have already priced this for the Snickerdoodle Croissant Donut for Window 11 then NO ACTION NEEDED .			
Chicken Apple Sausage Sandwich	Chicken Apple Sausage Sand	D-BYO Item Only with Meat	Egg Sands & More > Chicken Apple Sausage Sand
	Auto Combo Names: ChkAplSsg&Beverage, ChkAplSsg/Hash&Beverage		
Heart Shaped Mug	Heart Shaped Mug	D-Premiums	Dunkin' Premiums > Plastic Travel Mugs > Heart Shaped Mug

If you have any questions about this process, please contact the USD: **1-800-700-1225**.

Prep for Window 2



Valentine's Day Readiness

To allow CMLs to prepare for the holiday and ensure adequate supply, all restaurants must order their Valentine's Day donuts by FEBRUARY 1, 2016



Planograms



Retail Merchandiser and Coffee Wall

What's New This Month



17oz Heart Mug

Cost: \$4.85/\$58.20 case (Plus NDCP markup)
 SRP: \$9.99
 Case Pack: 12 (4 red, 4 pink, 4 white)
 Item# 910545

Reminders



Hot Cocoa K-Cup® Pods

Required through W2, or while supplies last



Dunkin' Donuts Tea

Optional product available at the DCP (Black, Green and Decaf)

* All retail merchandise should be priced using your pricing gun

Retail Merchandisers (2 FT SHOWN)

LEGEND PACKAGED COFFEE DUNKIN' K-CUP® PODS PACKAGED TEA RETAIL MERCHANDISE

NOTES

- Stores should front face with the old packaging first
- Ensure all inventory is out of back room and place like items together on merchandiser, placing oldest inventory towards the bottom
- If you are low on merchandise, move all retail items from bottom shelves up to top shelves.



This planogram is done as a guide for restaurants to customize based on the size of their merchandiser, and the merchandise they have ordered.

RBI Walls (5 FT SHOWN)

Determining the size of your RBI Wall:

You have a 5 Foot RBI Wall if 5 bags of coffee fit on the left side shelves. If 6 bags of coffee fit, then you have a 6 Foot RBI Wall.

Have a smaller wall?

If so, remove some of the retail merchandise facings

Have a larger wall?

If so, add packaged coffee and additional retail facings



Book Cases (5 FT SHOWN)

Determining the size of your Book Case:

You have a 5 Foot Book Case if 6 bags of coffee fit on the left side shelves. If 7 bags of coffee fit, then you have a 6 Foot Book Case.

Have a smaller wall?

If so, remove some of the retail merchandise facings

Have a larger wall?

If so, add packaged coffee and additional retail facings



NOTE

These planograms are a display recommendation if you ordered all available retail items. If you didn't order all items shown, you can dedicate an entire shelf to display a Packaged Coffee Flavor or a Retail Merchandise Item that might sell better.



Window 1

✓ Readiness Checklist

December 28th – January 31st







2016

Date:

PC#:

Address, City, State:

Employee Questions:

	Yes	No	N/A
 1. Has training been completed and has the employee demonstrated proficiency? Has it been recorded on the Performance Check (optional)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 2. What are the cup marking abbreviations for the Tropical Mango and Strawberry Banana Smoothies? ✓ Tropical Mango = TMS Strawberry Banana = SBS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. What size is the Tropical Mango & Strawberry Banana Smoothies available in? ✓ The smoothies are only available in 16 oz	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. When preparing the Tropical Mango & Strawberry Banana Smoothies, how much fruit is used? ✓ 2 scoops and the scoop should include fruit and some of the thawed fruit juices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 5. Describe the Chicken Apple Sausage Breakfast Sandwich. ✓ Chicken sausage seasoned with spices and real apple	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Why should the egg and sausage be transferred to the sandwich with tongs instead of "flipping" on to the carrier? ✓ To prevent the juices from going onto the bread carrier, creating a soggy sandwich	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 7. What is the cup marking for the Caramel Macchiato? ✓ CSM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. When do you stir the swirl in the Caramel Macchiato? ✓ Stir the swirl with the dairy NOTE: In the steaming pitcher for iced	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 9. What is the DD Perks® offer for Window 1? ✓ \$1.29 MEDIUM any Hot or Iced coffee after 2pm for DD Perks® members	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 10. What are the merchandising requirements for the Fudge Croissant Donut? ✓ 4 piece minimum until 1pm	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



NEW
**CHICKEN APPLE SAUSAGE
BREAKFAST SANDWICH**



Inside Tray

TRAY COMMUNICATION CARD

Please stick to the back of the sampling tray.

Sample Size:

- 1/4 Sandwich, hash brown sleeve

Sample Actively:

- Walk the store and approach guests
- Sample at the drive-thru, or when a line forms in store
- Serve samples immediately
- Know how to describe the product and any allergens it may contain
- Smile and be friendly to your guests!

Sampling Steps:

Greet: Welcome to Dunkin' Donuts

Introduce: We're sampling our new **Chicken Apple Sausage Sandwich** today!

Invite: Would you like to try a free sample?

Describe: Chicken Apple Sausage Breakfast Sandwich

- Would you like to try our Chicken Apple Sausage Breakfast Sandwich today?
- What is it?
 - Chicken Apple Sausage, Egg & Reduced Fat Cheddar on an oven-toasted English Muffin.
 - Chicken Apple Sausage contains spices and real apple
 - Under 400 Calories.

Adhesive for tray backing



Restaurant Manager Brew at Home Contest! November 27 – December 26, 2015



To help drive sales of K-cup® Pods and Packaged Coffee during the key holiday gifting timeframe, we have put together a fun program that rewards restaurants managers!

Restaurant Managers Have Several Opportunities to Win!

1. Local Recognition from OMs

Each OM will reward one RM with a \$100 Amazon gift card to recognize the best merchandising display.

2. Highest AWS increase

Each OM will reward the RM with the highest percentage AWS increase of K-cup® and Packaged Coffee products (combined) over W10 2015 (September 28-November 1, 2015). The winning RM will receive a \$100 Amazon gift card.

3. Raffle Prize

Each RM winner for the highest AWS increase will be entered in a raffle to win a \$500 Amazon gift card. Two RM's per region will be selected as winner.

Best Practices

Merchandising Recommendations:

- Keep the merchandiser fully stocked with all varieties of boxes of K-cup® Pods and Packaged Coffee.
- Ensure labels are front-facing.
- Use FIFO (First In, First Out) practices.
- If there is room on your front counter merchandiser, consider adding boxes of K-cup® pods and/or packaged coffee for guests to grab at point of purchase.
- Restaurants offering the Donut Variety Box and Gingerbread House K-cup® packaging should prominently display these items.

Recommended Suggestive Selling Tactics:

- Remind guests that purchasing K-cup® Pods or Packaged Coffee is a great way to stock up for the holidays, or give as a gift!
- Suggest boxes of K-cup® Pods or Packaged Coffee as an add-on to orders:
 - “Would you like to add 2 boxes of K-cup® Pods for \$16.99?”
 - For guests already buying 1 box of K-cup® Pods, “Would you like to add another box of K-cup® Pods for a \$1 discount?”
 - “Would you like to add a pound of coffee to your order?”
- Compare how the restaurant is doing vs. W10 (9/28-11/1).

**DUNKIN' DONUTS "K-CUP® PODS AND PACKAGED COFFEE" INCENTIVE CONTEST
OFFICIAL CONTEST RULES**

1. CONTEST ELIGIBILITY: The "Brew at Home" Incentive Contest (the "Contest") is open to Restaurant Managers of Dunkin' Donuts and Dunkin' Donuts/Baskin-Robbins combo franchised restaurants (excluding those franchised to an affiliate of Sponsor) in the United States. The franchisees' Restaurant Managers must be legal U.S. residents, age 18 or older, and be validly employed by a participating Dunkin' Donuts franchisee who (a) has a valid Dunkin' Donuts or Dunkin' Donuts/Baskin-Robbins Franchise Agreement for the Restaurant, (b) is current with all obligations to Sponsor (and its affiliates), and (c) is in good standing with Sponsor. In order to be eligible to win any of the prizes listed below, the participating restaurant must timely report all sales, be on the Radiant POS system, and be enrolled in the optional K-cup® program. Employees of Dunkin' Brands, Inc., its fulfillment agency (if any) and their immediate families in the same household are not eligible.

2. DURATION OF CONTEST: Contest runs from November 27, 2015 through December 26, 2015 (the "Contest Period"). The Contest Period begins at 12:00:01 a.m. of the first day of the Contest Period and ends at 11:59:59 p.m. of the last day of the Contest Period. All times are local times for each restaurant.

3. THE CONTEST: There are three components to this incentive:

a) Coffee Merchandising: RMs may submit a photo of store merchandise displays of K-cup® pods and packaged coffee to the Operations Manager ("OM") for the store. Photo shall be submitted via email directly to the OM during the Contest Period. OM shall judge the photos submitted based on the following criteria: 1) Fully stocked; 2) POP displayed; 3) adhering to plan-o-gram guidelines; and 4) all items priced. Decisions of the OM are binding.

b) Increase in coffee Sales: For each OM's district, the RM for the store with the largest increase in AWS for K-cup® pods and packaged coffee, as measured by the percentage increase in AWS measuring the Contest Period as compared to the W10 2015 timeframe (September 28-November 1, 2015), shall be the winner of this portion of the contest.

c) Sweepstakes: The franchisees whose store had the highest increase in AWS outlined in 3(b) above, shall be entered into a sweepstakes, where two RMs in each region, will be randomly selected.

4. THE PRIZES: For the Contest Period, Sponsor will award:

- (a) to one (1) franchisee's Restaurant Manager in each of Sponsor's Operations Manager's district a \$100.00 Amazon gift card for best merchandising display; and
- (b) to one (1) franchisee's Restaurant Manager in each of Sponsor's Operations Manager's districts a \$100.00 Amazon gift card for largest AWS increase; and
- (c) to two (2) franchisee's Restaurants Managers in each region a \$500.00 Amazon gift card, randomly selected from winning franchisees from group B.

Prizes will be delivered to the Restaurant Managers by the OMs.

Prizes cannot be transferred, substituted or redeemed for cash or credit, except at Sponsor's sole discretion. All taxes, if any, including without limitation, federal, state and local taxes, are the responsibility of the winner. Sponsor reserves the right to substitute prizes with prizes of equal or greater value, if advertised prizes become unavailable. The winning Restaurant Managers will be notified by telephone, mail, or email as selected by Sponsor, and except where prohibited by law, winners may be required to execute and return an Affidavit of Eligibility and Liability/Publicity Release within seven (7) days of dated notification, or the prize may be forfeited and awarded to an alternate winner. If prize or prize notification is returned as undeliverable, the prize will be forfeited and may be awarded to an alternate runner-up winner. In no event will more prizes than stated herein be awarded. Only one Restaurant Manager per winning restaurant will receive a prize, and if a restaurant has more than one potential winning Restaurant Manager, a random drawing will determine the winner. Sponsor reserves the right not to award a prize for a particular restaurant if unusual circumstances (by way of example only, if the restaurant was closed for part of the base period) may account for a material portion of the restaurant's performance with respect to the Contest.

In total, there is a potential for an aggregate of up to three thousand five hundred and fifty dollars (\$33,000.00) in prizes to be awarded.

5. LIMITATION ON LIABILITY: Winners agree that (except where prohibited by law) Sponsor may use winners' name, picture, portrait, likeness, voice and prize information for advertising, trade and promotional purposes without further compensation in all media now known or hereafter discovered worldwide and on the Internet and/or World Wide Web, without notice or review or approval. Sponsor, the Dunkin' Donuts Advertising Fund, its advertising and promotional agencies, respective parents, affiliates, subsidiaries, franchisees, retailers, and respective officers, directors, employees, representatives and agents ("Released Parties") are not responsible for printing, distribution or production errors and Sponsor may in its sole discretion rescind, cancel or revoke this Contest based upon any such error without liability. Released Parties shall have no liability, without limitation, and shall be held harmless by winners for any damage, loss or liability to person or property, due in whole or part, directly or indirectly, by reason of the acceptance, possession, use or misuse of prize or participation in this Contest. Any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by expedited arbitration. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorney's fees. All federal, state, and local laws and regulations apply. Except where prohibited, by participating you agree to these Official Rules and to the decisions of the Sponsor, whose decisions are final and binding in all respects. Failure to comply with these Official Rules may result in disqualification. Sponsor has neither made, nor is in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, regarding the use, value or enjoyment of the prize including, without limitation, its quality, mechanical condition or fitness for a particular purpose.

6. CONDITIONS AND RESTRICTIONS: Void where prohibited or restricted by law.

7. SPONSOR: Dunkin' Brands, Inc., 130 Royall Street, Canton, MA 02021.

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